

**WHEN AI
DEFENDS
OUR DIGITAL
WORLDS**



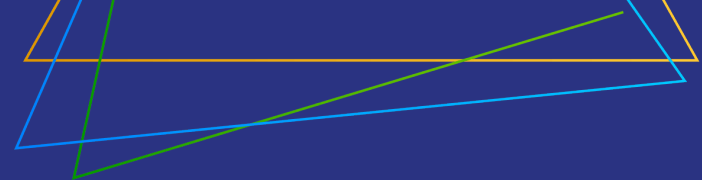
IT SECURITY
SUMMIT



**PARTNERSHIP
2026**

PROUD PARTNER





The only event dedicated to IT and cybersecurity professionals under the same roof. It is this year's **MOST ANTICIPATED** event in Quebec

Welcome to the 5th edition of ITSec, the must-attend IT and Cybersecurity summit in Quebec, bringing together over 500 passionate professionals for two days of conferences, panels, hands-on workshops and networking activities. Participants meet experts, discover concrete solutions and build lasting business relationships in a professional and friendly setting, while staying on top of the latest trends in the industry.

ITSec offers several partnership options to help you reach your target audience.

SEE YOU IN SAINT-HYACINTHE? | APRIL 20: TRAINING DAY | APRIL 21-22: CONFERENCE

ITSec 2026 brings together IT professionals, partners and executive decision-makers in a unique event. Participants will be delighted by the Saint-Hyacinthe Convention Center, the largest venue for conventions, trade shows, fairs and exhibitions outside of Montreal and Quebec City. Ultra-modern, elegant, easy to access and attached to a four-star Sheraton hotel.

ITSec 2026 in numbers



500 PARTICIPANTS



20 BUSINESS PARTNERS



45 BOOTHS



35 SPEAKERS

Why become an ITSec partner?

- ✓ Accelerate your pipeline
- ✓ Build relationships with a qualified audience
- ✓ Get quality leads and maximize your ROI
- ✓ Interact with security experts from Quebec companies
- ✓ Meet key players in the field

PROUD
PARTNER



When AI defends our digital worlds

We live in a world where attacks are automated, industrialized and invisible. But for the first time, defenders also have access to intelligence capable of acting at scale. When AI defends our digital world, it is not a matter of technology. It is a matter of choice, governance... and collective courage.

Once again this year, sessions will be divided into three tracks.

TI/MSP

"IT teams stop enduring and start governing."

IT/managed service providers are the operators of day-to-day IT. They manage endpoints, servers, identities, cloud, access and service availability. They are essential because they keep the infrastructure alive. But an MSP should not carry the full weight of cybersecurity alone. AI can, however, become a powerful co-pilot to improve visibility, reduce human error and accelerate certain operational actions.

CYBERSECURITY

"Defense becomes faster than attack."

Cybersecurity is not "managing tools". It is about anticipating, detecting, containing, investigating and responding. Modern attacks are industrialized, fast and often invisible until it is too late. In this context, AI becomes a force multiplier: event correlation, anomaly detection, intelligent prioritization, assisted response. It does not replace expertise, but it finally allows defense at the speed of attack.

MANAGEMENT

"Risk becomes a decision again, not a fatality."

Cybersecurity is first and foremost a matter of governance. Tools never make up for a lack of leadership, budget, clear responsibilities or an action plan. AI can support decision-making, quantify risks and speed up response... but it cannot decide in place of executives. In the end, protecting the organization remains a strategic choice, not a technical configuration.

Partnership opportunities

VIP Plan – \$25,000

- Space for a 10x20 ft booth (includes 2 tables, 4 chairs, Internet, electricity)
- 6 tickets for the event (includes conference and educational sessions, meals and opening evening)
- One-on-one meetings with selected companies (contact us for number and details)
- One seat on one of our panel discussions on the main stage
- One 30-minute presentation (priority choice of one of the three themes: TI/MSP, Cybersecurity or Management)
- Company presentation on the event's LinkedIn feed (150–200 words provided by the partner)
- Push notification in the mobile app during the event (provided by the partner)
- Company banner in a high-traffic area (provided by the partner)
- Platinum partner mention in our event-related communications
- Your logo and company profile in the mobile app
- Your logo and link to your website displayed in all our event communications, on the ITSec web page and on the screens in the main conference room

Platinum Plan – \$15,000

- Space for a 10x20 ft booth (includes 2 tables, 4 chairs, Internet, electricity)
- 4 tickets for the event (includes conference and educational sessions, meals and opening evening)
- One seat on one of our panel discussions on the main stage
- One 30-minute presentation (priority choice of one of the three themes: TI/MSP, Cybersecurity or Management)
- Company presentation on the event's LinkedIn feed (150–200 words provided by the partner)
- Push notification in the mobile app during the event (provided by the partner)
- Company banner in a high-traffic area (provided by the partner)
- Platinum partner mention in our event-related communications
- Your logo and company profile in the mobile app
- Your logo and link to your website displayed in all our event communications, on the ITSec web page and on the screens in the main conference room

YOUR IDEA HERE – PRICE TO BE DETERMINED

Do you have a sponsorship idea that is not listed in our offer?
Contact us to discuss it.

Gold Plan – \$7,000

- Space for a 10x10 ft booth (includes 1 table, 2 chairs, Internet, electricity)
- 2 tickets for the event (includes conference and educational sessions, meals and opening evening)
- One 30-minute presentation (priority choice of one of the three themes: TI/MSP, Cybersecurity or Management)
- Recording and delivery of the 30-minute presentation
- Gold partner mention in a LinkedIn post
- Gold partner mention in our event-related communications
- Gold partner mention in the mobile app
- Your logo and link to your website displayed in all our event communications, on the ITSec web page and on the screens in the main conference room

Silver Plan – \$4,500

- Space for a 5x5 ft booth (includes 1 table, 2 chairs, Internet, electricity)
- 2 tickets for the event
- One 30-minute presentation
- Silver partner mention in the mobile app
- Your logo and link to your website displayed in all our event communications, on the ITSec web page and on the screens in the main conference room
- Official sponsor of coffee breaksé

Bronze Plan – \$3,000

- Space for a 5x5 ft booth (includes 1 table, 2 chairs, Internet, electricity)
- 2 tickets for the event
- 10-minute product presentation in the exhibitor hall
- Bronze partner mention in the mobile app
- Your logo and link to your website displayed in all our event communications, on the ITSec web page and on the screens in the main conference room

Mobile App – \$3,500 (sold)

This is an excellent way to be seen by all conference participants via our mobile app. Stay in the spotlight as people browse the program, exhibitor/participant list, floor plan and more.

- Two banner ads in the mobile app (provided by the sponsor)
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Partnership opportunities

Keynote Presentation – \$3,500 (2 available)

- Up to 5 minutes on stage at the beginning of the keynote to introduce the speaker and highlight the sponsor
- 1 full conference registration (includes conference and educational sessions and meals during the day)
- Tickets for the evening event can be purchased separately
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Evening 5@7, Dinner and Comedy Show – \$12,000 (1 available)

Associate your brand with a key moment of networking, fine dining and entertainment, when participants are relaxed and receptive.

- Opportunity to give brief welcome remarks (5 minutes) at the evening event
- 1 full conference registration (includes conference and educational sessions and meals during the day)
- Option to offer a gift to each delegate
- 8 tickets for the evening event
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Influence Leader (Podcast Station) – \$10,000 (2 available – 1 per day)

- Podcast studio on site at the conference
- One full day of on-site recording with podcast experts
- Recognition (sponsor logo: at the event and online)
- Each conversation will begin with sponsor recognition
- Sponsor logo appears as a watermark in every interview, alongside the ITSec logo
- Several videos will be produced and distributed through ITSec's social media channels, the organizers' companies, and interviewees during and after the conference, including:
 - A teaser video leading up to the conference (featuring the sponsor's logo and a message from the person of your choice)
 - A minimum of 15 interviews per day with speakers and industry experts; the content will be available, published, tagged on social media and shared by email with the interviewee, thereby extending reach and strengthening the sponsor's brand
 - "Walkabout"-style videos of the exhibition floor and the event, filmed and posted the same day
- One hour of follow-up/training on how to use the content, provided by the podcast producer
- Full brand takeover of the podcast space during the day/sponsorship function

YOUR IDEA HERE – PRICE TO BE DETERMINED

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Breakfasts – \$3,000 (1 available)

- Sponsorship mention and logo on table signage in the breakfast area
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Lunch – \$4,000 (2 available)

- Sponsorship mention and logo on table signage in the lunch area
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Coffee Breaks – \$1,500 (4 available)

- Sponsorship mention and logo on table signage in the coffee break area
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Lanyards – \$5,000 (1 available)

- Your organization's name/logo around each delegate's neck for the entire duration of the conference
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Reusable Bottles – \$8,500

(1 available)

- One bottle given to each delegate, with a lifespan far beyond the conference sessions
- Prominent logo display on the bottle
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Delegate Bag – \$4,500 (1 available)

- One bag given to each delegate, with a lifespan far beyond the conference sessions
- Prominent logo display on the bag
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Portable Charger – \$8,500 (1 available)

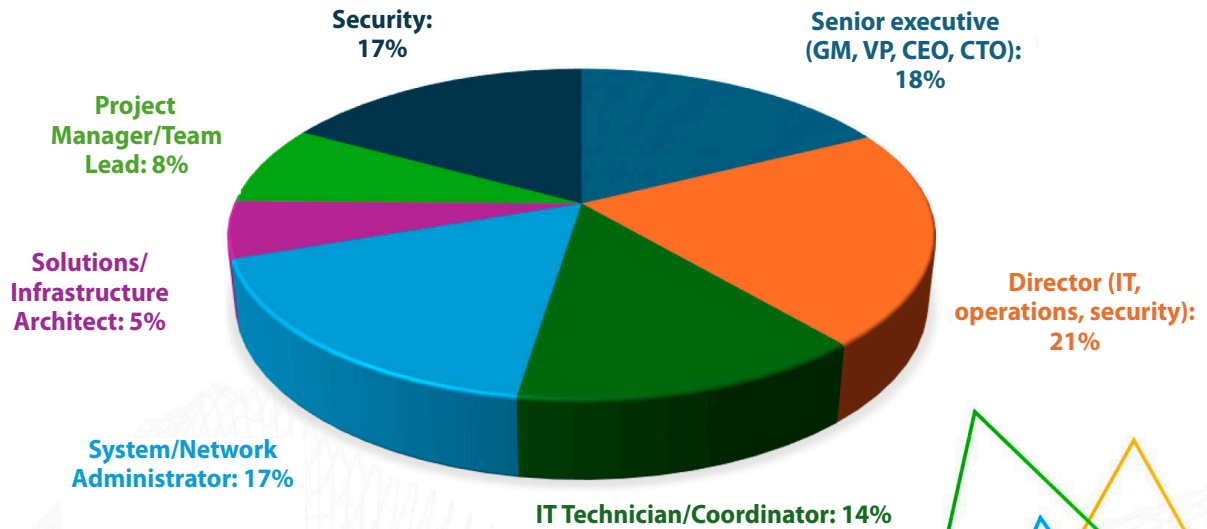
- One charger given to each delegate, with a lifespan far beyond the conference sessions
- Prominent logo display on the charger
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

Umbrella (Compact) – \$5,000

(1 available)

- One umbrella given to each delegate at registration
- Logo on the umbrella
- Logo and link on the conference website
- Logo in the main sponsorship loop
- Logo and company profile in the conference mobile app

ITSEC – PARTICIPANTS



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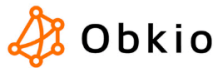
PLATINUM Sponsors



GOLD Sponsors



SILVER Sponsors



BRONZE Sponsors



Partners



Sponsorship Form

BUSINESS

Business

Address

Contact

Phone

Email

Billing Email

SPONSORSHIP PLAN

VIP

PLATINUM

GOLD

SILVER

BRONZE

OTHER

Specify:

PAYMENT METHOD

Credit Card

Check

*All applicable taxes will be added to the sponsorship amount (GST/QST).

SIGNATURE

By signing this document, the sponsor also agrees to abide by the sponsorship terms and conditions set out in the attached Appendix A.

Payment Terms. The sponsor must pay the full sponsorship fee upon signing this document.

Name

Title

Signature

Date

Appendix A

TERMS AND CONDITIONS – SPONSORSHIP ITSec 2026 – Sommet de la sécurité informatique

These terms and conditions (the “Terms”) apply between l’Association des Administrateurs Systèmes en Technologies de l’Information du Québec (“AASTIQ”), as the organizer of the ITSec 2026 event (the “Event”), and each sponsor of the Event (the “Sponsor”), in order to establish the conditions under which AASTIQ accepts the sponsorship granted by the Sponsor in connection with the Event (the “Sponsorship”).

By signing the documents confirming the Sponsorship, the Sponsor declares that these Terms have been acknowledged and agrees to them.

1. General Rules

- (a) **Conformity.** The Sponsor must conform to the present Terms and any other reasonable instructions or directives issued by AASTIQ from time to time in respect of the Event.
- (b) **Conduct.** The Sponsor and its representatives must conduct themselves in a manner that does not harm the conduct of the Event or the reputation or goodwill of AASTIQ or other Event sponsors.
- (c) **Prohibitions.** The Sponsor is not authorized to: (i) solicit participants or promote products and services outside of its exhibitor booth or the context of the activity that are not expressly authorized by AASTIQ (ii) display any material or information that is not exclusively related to its products, services, or commercial activities; (iii) create a website or web page dedicated specifically to the Event, without the prior written consent of AASTIQ, with the understanding that the Sponsor may display the Event logo on its website and include a hyperlink to the official website of the Event, and also publicize its participation as a sponsor. Subject to the foregoing, no right, permission, or license is conferred to the Sponsor in regard to intellectual property rights relating to the Event, which belong exclusively to AASTIQ.
- (d) **Draws and Contests.** If the Sponsor intends to organize contests or draws at its booth or in the context of the Event, the Sponsor agrees to conform to all applicable laws and regulations on the matter.
- (e) **Insurance.** The Sponsor agrees to subscribe to and maintain (i) a civil liability insurance policy with a minimum amount of two million dollars (\$2,000,000) covering bodily, material, and moral damages caused by third parties due to the Sponsor’s participation in the Event, and (ii) an insurance policy covering loss and damage to property due to the Sponsor’s participation in the Event. The Sponsor agrees to submit proof of the aforementioned insurance coverage upon request to AASTIQ. The Sponsor waives, and causes its insurers to waive, any legal actions - including recourse in warranty - against AASTIQ, the owner of the venue where the Event will take place, and their respective insurance companies for any loss or material damages sustained by the Sponsor in connection with the Event, whatever the cause.

2. Booths

- (a) **Booth Assignment and Placement.** AASTIQ determines the assignment and placement of the sponsors’ booths based on the level and date of sponsorship confirmation, and other logistic considerations. The Sponsor acknowledges that confirming its Sponsorship does not grant priority or guarantee regarding the specific booth location, and AASTIQ reserves the right to modify the location and layout of different booths. The Sponsor may not cede, sublet, share, nor exchange, neither in part nor in whole, the space provided for its booth.
- (b) **Booth Installation.** The booth must be installed according to the general plan of the Event and the directions or instructions given by AASTIQ, and AASTIQ reserves the right to remove or modify any installation which interferes with the Event, obstructs other sponsors or attendees, or does not conform to the plan or instructions. The Sponsor accepts the site of the booth in the state in which it was found and must leave it in the same state, clean and free of waste. All equipment made

available to the Sponsor by AASTIQ or by the owner of the Event venue must be returned in the same condition that it was in when supplied. The Sponsor remains solely responsible and must reimburse AASTIQ and the venue owner for any damages to or deterioration of the space occupied by its booth or for the equipment and the installation provided in the context of the Event, insofar as these damages or deteriorations are caused by the Sponsor or its representatives.

(c) Booth Use and Disassembly. The booth must be installed, used, and disassembled in adherence to the schedule determined by AASTIQ. The sponsorship fees will not be reimbursed to the Sponsor, either in whole or in part, due to failure or inability to use its booth according to the schedule set by AASTIQ. If the Sponsor neglects to disassemble its booth before the requested deadline, AASTIQ shall have the right to dismantle, transport and store the Sponsor's property and equipment at the Sponsor's expense and risk, and the Sponsor releases AASTIQ from liability for any loss or damage to such property and equipment.

3. Event Modification or Cancellation

(a) Event Modifications. AASTIQ reserves the right, for any reason and at any time, to modify the duration, format, or contents of the Event, at its sole discretion and without any liability to the Sponsor, insofar as AASTIQ deems that such a modification is in the best interest of the Event. AASTIQ will inform the Sponsor of such a modification as soon as reasonably possible.

(b) Event Postponement and Cancellation. AASTIQ reserves the right to cancel the Event or postpone it to a later date in any event of force majeure rendering it impossible for the Event to take place. For the purpose of this paragraph, force majeure constitutes an unforeseeable and unpreventable event that is beyond the parties' reasonable control, and which they could not have reasonably foreseen or protected themselves against. In case of Event cancellation or postponement, 100% of the Sponsorship fees may be credited towards the next Event (if applicable) or reimbursed, at the Sponsor's discretion. However, the Sponsor must assume sole responsibility for the other fees and costs incurred on its part in the time leading up to the Event, and no claim can be made against AASTIQ to this effect.

4. Payment and Sponsorship Fees

(a) Payment Terms. The Sponsor must pay the Sponsorship fees upon signing by the Sponsor.

(b) Failure to pay. In the Event of Sponsor's failure to pay the fees as per the specified schedule, AASTIQ shall have the right, after sending a notice of default providing the Sponsor with a ten (10) day grace period to pay, to terminate the Sponsorship and its associated benefits, including all references or visibility of the Sponsor in the context of the Event and all access and participation rights in the Event, without the Sponsor being entitled to claim any compensation or reimbursement of the Sponsorship fees or other costs already incurred in connection with the Event.

(c) Interest. All amounts due and unpaid by the specified deadlines in the present Terms will bear interest at a monthly rate of 1.5% (18% per year) until the amount is paid in full.

5. Protection of Personal Information

(a) Collection of Personal Information by AASTIQ. AASTIQ may collect personal information from participants in accordance with its privacy policy and the terms and conditions governing their registration for the Event. Subject to obtaining their prior explicit consent at the time of registration, AASTIQ may (though under no obligation to do so), share information about participants with the Sponsor, such as their name, job title, email and organization. AASTIQ may apply usage restrictions and other terms and conditions to such information when transmitting it to the Sponsor.

(b) Collection of Personal Information by the Sponsor. If the Sponsor wishes to collect personal information from attendees who visit its booth or who take part in the Event, the Sponsor must ensure that the collection and processing of personal information comply with all applicable laws regarding the protection of personal information and privacy. The Sponsor is solely responsible for complying with its obligations under these laws (including, but not limited to, the obligation to inform the participants about the purposes for collecting their personal information, and the obligation to obtain their consent for such purposes), and must defend and indemnify AASTIQ in the event of any claims, actions, damages, or other

liabilities arising from its failure to comply. Without limiting the foregoing, to the extent that AASTIQ shares personal information about Event participants with the Sponsor, as outlined in paragraph 5(a) above, the Sponsor agrees to comply with any restrictions, conditions, and authorizations for specific uses that could be communicated by AASTIQ, and to not distribute, transfer, disseminate, sell, or cede personal information without the prior written consent of AASTIQ.

(c) Collaboration. Each party agrees to use commercially reasonable efforts to assist the other party in fulfilling its obligations under applicable personal information protection and privacy laws, particularly in the event of any access or deletion request received from a participant, or in order to notify individuals involved or the authorities in a confidentiality incident involving personal information collected as part of the Event.

6. Licensing Rights and Intellectual Property

(a) AASTIQ's Trademarks. AASTIQ hereby grants to the Sponsor a non-exclusive, non-transferable, revocable, and royalty-free license to use, publicly display, disseminate, transmit, distribute and reproduce the names and marks of AASTIQ and of the Event (the "AASTIQ Trademarks"), solely for purposes directly related to the Sponsorship and the promotion of the Event, or in the exercise of its rights and obligations under these Terms. Notwithstanding the foregoing, the Sponsor acknowledges that AASTIQ retains ownership of all rights, titles, and interests in the AASTIQ Trademarks, and nothing in these Terms confers any ownership rights to the Sponsor in the AASTIQ Trademarks.

(b) Sponsor's Trademarks. The Sponsor hereby grants AASTIQ a non-exclusive, non-transferable, revocable, and royalty-free license to use, publicly display, disseminate, transmit, distribute, and reproduce the Sponsor's names and trademarks (the "Sponsor's Trademarks") solely for purposes directly related to the Sponsorship and the promotion of the Event, or in the exercise of its rights and obligations under these Terms. The Sponsor also agrees that AASTIQ may continue to use the Sponsor's Trademarks after the Event, for the aforementioned purposes. The Sponsor grants AASTIQ the right to sublicense the aforementioned rights to third parties who provide services related to the Event for AASTIQ. Other than the rights expressly granted to AASTIQ in this paragraph, AASTIQ acknowledges that the Sponsor retains ownership of all rights, titles, and interests in the Sponsor's Trademarks, and nothing in these Terms confers any ownership rights to AASTIQ in the Sponsor's Trademarks.

(c) Sponsor's Material. The Sponsor shall provide AASTIQ with any material and information, including - without limitations - the logos, illustrations, and publicity material (the "Sponsor's Material") needed by AASTIQ for the Event or in connection with the Sponsorship, within the timeframe specified by AASTIQ and in compliance with the reasonable requirements and instructions given by AASTIQ. If the Sponsor's Material is not provided to AASTIQ within said timeframe and according to the requested specifications, AASTIQ reserves the right not to use it in the context of the Event. The Sponsor must ensure that the Sponsor's Material is accurate and complete and that it does not contain any information that may violate the rights of third parties or applicable laws. Without limiting the foregoing, the Sponsor represents and warrants that it holds all necessary rights for the transmission and use of the Sponsor's Material for the purposes outlined herein, and that the Sponsor's Material does not infringe upon any third party's intellectual property. Otherwise, AASTIQ reserves the right to remove all non-compliant Sponsor's Material. The Sponsor acknowledges that the license given to AASTIQ pertaining to the Sponsor's Trademarks under the above paragraph 6(b) also covers the Sponsor's Material under the same conditions.

7. Indemnification and Limitation of Liability

(a) Exclusion. AASTIQ makes no representations and provides no warranties to the Sponsor regarding the Event, including the expected or real number of attendees, or regarding any results, benefits, or positive effects that may come from the Sponsorship or the Sponsor's participation in the Event.

(b) Indemnification. The Sponsor agrees to indemnify, defend, and hold AASTIQ and its officers, administrators, agents, employees, successors and right holders harmless from any third-party claims and any damages, costs, and liabilities resulting from any action, negligence, or omission by the Sponsor or its representatives in connection with the Event, or resulting from its failure to comply with these Terms.

(c) Limitation of Liability. To the maximum extent permitted by applicable law, in no event shall the aggregate liability of AASTIQ arising out of or related to these Terms or to the Sponsor's participation (or non-participation) at the Event exceed the total Sponsorship fees paid by Sponsor for the Event. Without limiting the foregoing, AASTIQ shall not be liable for any loss, theft, or damage to the Sponsor's equipment that could occur during or at the Event site.

(d) Exclusion of Indirect Damages. Neither party shall be liable to the other party for any indirect, consequential, incidental, punitive, or exemplary damages, as well as for any loss in revenue, expected profit, opportunity, or business, no matter the cause or the legal basis of the claim.

8. Sponsorship Termination

(a) Termination by AASTIQ. AASTIQ may terminate the Sponsorship or these Terms in the event of the Sponsor's failure to comply with its obligations herein, in which case the Sponsor will be notified and given a grace period of ten (10) days to resolve the issue (or any shorter period needed to solve such issue before the Event). Notwithstanding the foregoing, AASTIQ may terminate the Sponsorship immediately and without notice if the Sponsor fails to comply with any of its obligations under paragraphs 1(b), 1(c), 5(b), and 6(a). In the event of termination under this paragraph, the Sponsor shall not be entitled to any refund of its Sponsorship fees, and AASTIQ reserves the right to exercise any remedies available against the Sponsor.

(b) Termination by the Sponsor. The Sponsor may terminate its Sponsorship or participation in the Event for any reason by providing written notice to AASTIQ to that effect. However, considering the constraints such termination may cause for AASTIQ, the Sponsor shall only be eligible for a refund of its Sponsorship fees under the following conditions:

i) Termination notified to AASTIQ more than 120 days before the Event: full refund of the Sponsorship fees payable by the Sponsor (if already paid);

ii) Termination notified to AASTIQ between 120 days and 90 days before the Event: a refund of 50% of the Sponsorship fees payable by the Sponsor, unless the termination results from AASTIQ's failure to comply with its obligations herein (with a 10-day notice providing AASTIQ an opportunity to rectify its default), in which case the Sponsor shall be entitled to a full refund of its Sponsorship fees;

iii) Termination notified to AASTIQ less than 90 days before the Event: the Sponsor shall not be entitled to any refund of its Sponsorship fees unless the termination results from AASTIQ's failure to comply with its obligations herein (with a 10-day notice providing AASTIQ an opportunity to rectify its default), in which case the Sponsor shall be entitled to a full refund of its Sponsorship fees.

For clarification purposes, the Sponsor's failure to attend the Event shall be deemed a termination made under this paragraph, and the Sponsor shall not be entitled to any refund of its Sponsorship fees.

9. Miscellaneous provisions

(a) These Terms shall be governed by and construed in accordance with the laws of the Province of Quebec, Canada, and the parties agree to submit any legal claims arising from these Terms to the relevant courts having jurisdiction in the district of Montréal, province of Quebec, to the exclusion of any other court.

(b) Neither party shall be liable for the non-performance of an obligation under these Terms to the extent that such non-performance is caused by a force majeure event or any other cause beyond its reasonable control.

(c) Nothing in these Terms is intended to constitute a partnership, a joint venture, a mandate, or an agency relationship between the parties.

(d) The Sponsor may not assign its rights and obligations herein without the prior written consent of AASTIQ.

(e) These Terms may only be modified or amended through a written instrument signed by both parties.